

# MORE TO LOVE

MARCH 24, 2024

PHILADELPHIA  
**LOVE  
RUN**  
HALF MARATHON



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**LOVE  
RUN**  
HALF MARATHON



MARCH 24, 2024

We Love To Run. We Love This City.

**LOVE. RUN. PHILLY.**

IT'S TIME TO KICKOFF SPRING!  
IT'S TIME FOR THE LOVE RUN PHILLY

We have never been more grateful to each and every one of you (and your entire team) for being part of the Love Run Philly family.

We are so proud to be part of this running community and even prouder that we can change thousands of lives year after year with the Love Run Philly.

This race is our chance to share with you our LOVE of running and our LOVE of Philadelphia in one epic kickoff to spring weekend.

Now more than ever, live in this moment. Don't just run this race...experience it. When the voice in your head starts to tell you that you can't take a deep breath, look at everyone around you, feel an incredible energy, and let it carry you across the finish line.

Life is full of give and take.

**GIVE THANKS AND TAKE NOTHING FOR GRANTED.**

Larry Redrow, Race Director

A handwritten signature in black ink, appearing to read 'Larry Redrow'.

Michele Redrow, Race Director

A handwritten signature in black ink, appearing to read 'Michele Redrow'.



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## OFFICIAL TITLE PARTNER



The **Ultimate** Driving Machine®

## OFFICIAL MEDICAL TEAM



**Penn Medicine**  
Orthopaedics

## OFFICIAL CHARITY



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## PHILLY RUNS FREE

HELP US CURE CANCER IN PHILADELPHIA AND ACROSS THE REGION

**Philly Runs Free is a partnership between the Love Run Philly and Legacy of Hope.**

**Together, our goal is to raise \$250,000 to fund the most promising cancer research and provide emergency financial support for cancer patients and their families.**

**Because we believe no family should lose their home or go without food because a loved one is fighting cancer, and no promising cancer research should go unfunded.**

HOW IT WORKS

**Simply Register, Raise \$250 and Your Entire Entry Fee Is Refunded'**

**REGISTER**

**Simply enter the Love Run Philly and choose Legacy of Hope – Run For Free.**

**RAISE**

**Once you register you'll receive a link to the Legacy of Hope fundraising page.**

**REFUND**

**Hit your \$250 fundraising goal and Legacy of Hope will refund your entry fee.**

You can donate now or learn more about our charity partner at [www.LegacyofHope.life](http://www.LegacyofHope.life).





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**HEALTH AND FITNESS EXPO**

Friday, March 22, 2024: **3:00 pm – 6:30 pm**  
Saturday, March 23, 2024: **10:00 am – 4:00 pm**

Pennsylvania Convention Center - Hall F  
**The entrance is on the corner of 12th and Race Street.**

WHAT TO BRING:

- **Photo ID**
- **Copy of PHOTO ID - If picking up a packet for someone else.**

ATHLETE CHECK-IN STEPS:

1. **Bring or look up your bib number\*. [GET YOUR BIB NUMBER](#) (available on or about 3/15)**
2. **Show Photo ID to the volunteer to pick up the Athlete Race Packet.**
3. **Pick up the shirt.**
4. **Pick up a coffee mug – half marathon runners only.**
5. **Shop at the great vendors for all your last-minute needs.**

*\*If you registered or transferred to a different category after 3.1.24, your bib number will be assigned on 3.19.24*  
**There is no packet pick-up on race morning.**

If You Requested Your Packet to be Mailed

**Packets will be mailed on or about 3/8/24 and will be in your hands by 3/15/24. You will receive your bib and finisher's shirt. If you have not received it by 3/19/24, please email [dolores@cgiracing.com](mailto:dolores@cgiracing.com). After the race, you can pick up your coffee mug at the finish line information booth. Please make sure you bring your bib with tear tag to get your mug.**





Sign-Up *NOW*  
**ONLY \$69**  
Thru 4.1.24

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*KEEPING THE*  
**LOVE**  
**ALIVE**

**MARCH 30, 2025**

MARCH 24, 2024

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## RACE DAY DETAILS

### Start/Finish:

- Start:** 2200 Benjamin Franklin Parkway, Philadelphia, PA  
*The 7k and half-marathon will start together.*
- Finish:** Philadelphia Art Museum at Eakins Oval  
*There are no vehicles permitted in the Oval at any time from Thursday to Sunday.*

**The start/finish festival is OPEN to spectators.**

- 6:00 am **Race Site and Gear Check Opens**
- 7:00 am **Corral Line Up**  
7K lines up with your assigned wave color at the same time and in the same chute as the half marathon.
- 7:30 am **RACE START -FOR BOTH HALF & 7K**  
Race start is in waves based on your estimated finish time.  
Please line up in the corral indicated by your BIB color.
- 9:00 am – 12:00 pm **Finish Festival & Beer Garden by Wissahickon Brewing Co.**  
You must have photo id to enter – 21 and older.
- 10:00 am **Awards Ceremony (Overall Awards Only)**
- 11:00 am **Course Closes**





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## RACE DAY DETAILS



### GEAR CHECK

GEAR CHECK IS PROVIDED BY UPS

**UPS trucks will be located on the west side of Oval (riverside) at the end of the Finish Line.**

### PRIOR TO RACE:

1. **Affix your gear and check the tear-off tag to your Love Run designated clear bag.**
2. **Drop your bag between 6:00 am and 7:00 am at the UPS truck that reflects the letters of your last name (i.e., if your last name is Smith, you drop your bag at the truck labeled RP-SN).**
3. **You can only use the Love Run designated clear bag.**
4. **Do not check any valuables or liquids.**

### PACE TEAMS PROVIDED BY ELITE ACCESS RUNNING

Pace Team Finish Times: 1:30, 1:35, 1:40, 1:45, 1:50, 1:55, 2:00, 2:05, 2:10, 2:15, 2:20, 2:30, 2:40, 2:45

### FINISH FESTIVAL

Beer Garden is Presented by Wissahickon Brewing Company 9:00 am – 12:00 pm.

**All runners (over 21 years of age) will receive a free beer when you finish.**

### Beer Garden Protocols:

- **You will be asked to show ID before entering – sorry no ID no entry.**
- **Our team will stamp your hand.**
- **On your bib is a BEER tear tag – this must be affixed when you present it to redeem your beer.**
- **Tag will be torn once you have been served.**







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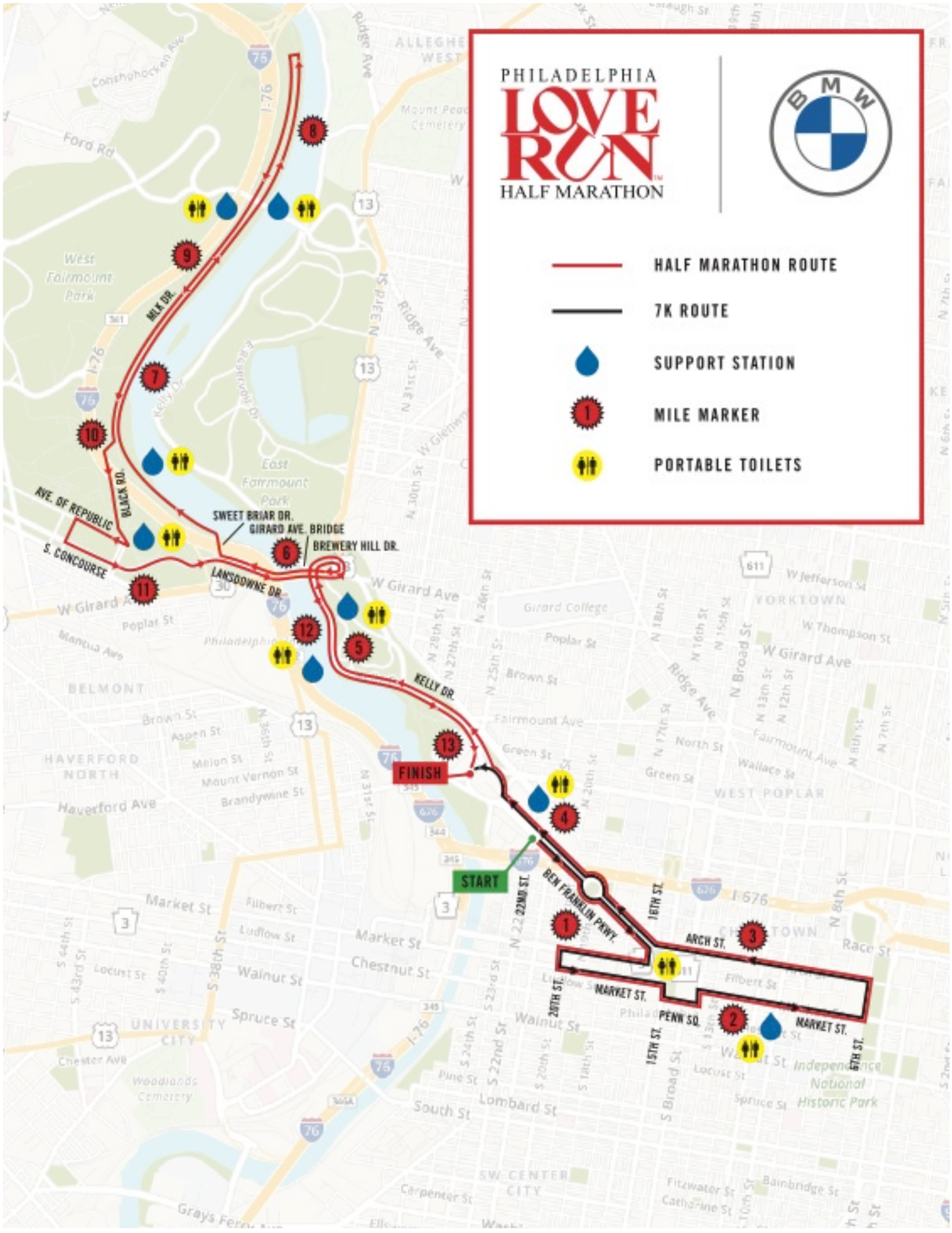
**2024 GEAR AVAILABLE AT  
EXPO | FINISH LINE | ONLINE  
LOVERUNSTORE.COM**



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-  HALF MARATHON ROUTE
-  7K ROUTE
-  SUPPORT STATION
-  MILE MARKER
-  PORTABLE TOILETS



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## TURN-BY-TURN DIRECTIONS

**START** on Ben Franklin Pkwy before 22nd St. (100' before intersection)

(Right inner drive as you face center city)

RIGHT onto 16th Street

RIGHT onto JFK Boulevard

LEFT on 20th Street

LEFT on Market Street

RIGHT on 15th Street

LEFT on Penn Square

LEFT on Juniper Street

RIGHT on Market Street

LEFT on 6th Street

LEFT on Arch Street

BEAR RIGHT on Ben Franklin Parkway

BEAR RIGHT around Eakin's Oval  
(around Oval counter clockwise)

**7K and Half Marathon Split into Two Lanes**

7K LEFT LANE Around Oval to FINISH

Half Marathon BEAR RIGHT onto Kelly Drive

RIGHT onto Brewery Hill Drive

RIGHT onto Girard Avenue

RIGHT onto Lansdowne Drive

RIGHT onto Sweet Briar Drive

LEFT onto MLK Boulevard

T/A on MLK Boulevard near Falls Bridge

RIGHT onto Black Road (Black Road becomes Lansdowne Drive.)

RIGHT at the circle onto Avenue of the Republic

LEFT onto Memorial Hill Drive

LEFT onto S. Concourse Drive (S. Concourse becomes Lansdowne Drive.)

LEFT on Girard Avenue

LEFT onto Brewery Hill Drive

LEFT onto Kelly Drive

BEAR RIGHT to FINISH

Front of Art Museum (Center of the museum, at George Washington Statue)





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## TEAM DETAILS

THE TEAM UP™ AREA WILL BE LOCATED IN EAKINS OVAL ON THE EAST SIDE.

All teams with 20 or more must pre-reserve their tent or potty by March 10th. [Reserve your perk now!](#)

Email Dee with any questions: [dolores@cgiracing.com](mailto:dolores@cgiracing.com).

### TENTS

**CGI-Issued Tents:** Tents will be lined up on the east side of the oval and labeled inside with your team name.

**Teams Bringing Their Own Tents:** Teams may bring their own tents. All non-race-issued tents must be set up on Saturday from 1:00 pm – 4:00 pm, or you may walk your tent in on race day.

1. Please be courteous of your other teams' space.
2. All teams are responsible for properly securing your tent.  
*Absolutely no staking in the Oval.*
3. No vehicles are permitted in the Oval on Sunday, per Homeland Security.

*Race day setup from 19th Street up to the Art Museum on the Parkway will be closed to vehicular traffic from 3:00 am – 3:00 pm.*

### PORT A POTTIES

**Private team Porta Johns** are available for any team with 20 or more members if pre-reserved. Your private team throne will be located on the east side of Eakins Oval in a barricaded-off area.

**Team Porta Johns** is a perk for any team member with fewer than 20 participants. It is not private to a specific team.



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## RESULTS AND RUNNER TRACKING

RUNNER TRACKING IS NOW AVAILABLE

**Have your results delivered right to you as soon as you cross the finish line. Share this link with your friends and family so they can track your progress on race day, and make sure they are there to cheer you to finish!**

[Click here to start tracking.](#)

AGE AWARDS ARE MAILED ABOUT 2 WEEKS AFTER RACE DAY.

IF YOU DON'T PRE-REGISTER ON THE APP

**You can still visit the results page of the Love Run Results Page to get your results.**

RESULTS AND BIB NUMBER LOOK UP


[Look Up Your Bib Number](#)

[2024 Results](#)

**There will not be a results kiosk at the finish.**

**Be sure to pre-register by using one of the options above.**



The banner features a crowd of runners on the left, a red background with the event logo on the right, and a blue bar at the bottom with white text. The date 'MARCH 24, 2024' is prominently displayed in the center.

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## **PARKING INFORMATION**

**Due to Homeland Security precautions, the Ben Franklin Parkway will be closed from 20th Street through the Art Museum from 3:00 am through 10:00 am. Please plan accordingly and allow extra time for arrival and parking.**

**Several parking lots and garages are conveniently located on or near Benjamin Franklin Parkway.**

**If you get to the race early enough, you may also find free street parking in and around the race area.**

**The Love Run Half Marathon has no direct relationship with any parking companies.**

**Some lots are available for parking without an attendant upon entering, with payment upon exit.**

**VERY IMPORTANT: Please Note the MLK Bridge is closed to vehicular traffic.**



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## TRAVEL TIPS

### RACE DAY START TIME 7:30 AM

**The Love Run Philly will begin on the Ben Franklin Parkway (around 22nd St) and end at the iconic (and beautiful might we add) Museum of Art; right at the foot of the famous "Rocky" steps where you and loved ones can capture your unforgettable finish.**

#### Public Transportation

**Center City is compact and very walkable. If you don't feel like walking (or running) to the start, we would suggest public transportation.**

**Philadelphia's mass transit system, SEPTA, offers two subway lines, regional rail service to and from the surrounding suburbs, and bus service throughout the city. Please contact SEPTA at (215) 580-7800 for schedule information, drop-off and pick-up locations, and route detours. Don't forget to get information on SEPTA's unlimited access one-day pass - you won't want to miss any part of our great City while you're here.**

#### Ride-hailing Services and Rideshares

**To catch a cab in Center City, just head for the nearest street corner and flag one down. Or call the City Cab Company (215) 492-6500 or Quaker City Cab (215) 726- 6000.**

**And, of course, there is always UBER OR LYFT.**



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## MEDICAL AND ATHLETE SAFETY

Please know that athlete safety is our priority, and for that reason, we ask that all runners and spectators are aware of the following:

1. Only athletes are permitted in the medical tent. Sorry no exceptions.
2. HIPPA laws prevent our medical team from sharing any information about an athlete.
3. Please make sure your friends and family know your bib number, as this is the only way that EMS can verify if your runner is a patient.
4. Make sure your emergency contact information on the back of your bib is up to date.



Penn Medicine  
Orthopaedics

OFFICIAL MEDICAL TEAM

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## POST RACE

### ATHLETE FOOD TENT

The athlete food tent will be open at 8:00 am. The athlete food is for athletes only, so please be courteous to your fellow runners. There is a no-re-entry policy once you've exited.

### FINISH LINE WATER

Due to COVID protocols and the request to limit touch points, we have moved the finish line water station to the catering tent.

### RACE PHOTOGRAPHY

FinisherPix will have several photographers along the course. Keep your bib number visible on the front of your body during the run and at the finish line so you can be easily identified. Photos are ready in about 72 hours after race day.

### LOST AND FOUND

Lost & Found will be available at the Information Tent in the oval. After the conclusion of the event, please contact [info@cgiracing.com](mailto:info@cgiracing.com) to locate any missing items and schedule returns. Shipping fees will apply. We recommend that athletes label all personal belongings with a black permanent marker. Labels can fall off, and this will ensure that all items get returned to their owner. \*All unclaimed items will be donated within 30 days.

### FINISHER SHIRT EXCHANGE

Athletes can email [info@cgiracing.com](mailto:info@cgiracing.com) after the race to exchange their finisher shirts for a different size. Shirt sizes are based on availability and are not guaranteed.

### VOLUNTEERS

Please remember to thank the Volunteers! More than 1,500 volunteers are out on the course, and the race wouldn't be possible without their assistance.



A banner for the Philadelphia Love Run Half Marathon. The left side is black with white stars and the date 'MARCH 24, 2024'. The right side is red with the event logo 'PHILADELPHIA LOVE RUN HALF MARATHON' and the BMW logo.

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A blue banner with white line-art icons of Philadelphia landmarks: the Liberty Bell, the Betsy Ross House, the University of Pennsylvania, the Art Museum, and the Independence Hall.

## FAQS

Where is Race Start?

**The start line is on Ben Franklin Parkway at 22nd Street. Both the 7.6K and Half start here at 7:30 am. You must line up in your proper corral according to the color indicated on your BIB. Each BIB color will start in separate waves.**

Where is the best place for spectators?

**Eakins Oval/Along the Parkway – You'll be able to see your runner start the race, come back at Mile 4, and finish in front of the Art Museum.**

Can I get a refund/deferral?

**See refund policy [here](#).**

May I give my bib to someone else to run in my place?

**No, this is not permitted. It is very unsafe to allow non-registered persons to race under your bib. In the event of an emergency, we would have no record of this person or emergency contact information. It also jeopardizes those paid runners from injury by a non-insured runner.**

How many people are running?

**11,000 have registered.**

Is the Love Run walker-friendly?

**Yes. The Love Run Half Marathon is open to all competitors, with few restrictions. Please note that all participants must maintain a 16-minute per-mile pace throughout the course.**

I do not have a bib number. Can I run the race as an unofficial entrant?

**No. Race amenities provided along the course, including medical assistance, fluid replenishment stations, and traffic safety concerns, are based on the exact number of officially entered competitors. Any addition to this number by way of unregistered participants will adversely affect the races. Unregistered participants will be removed from the course.**



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## FAQS

What are the locations for the Port-a-johns?

**Port-a-johns are located at the start/finish line area. Additionally, Port-a-johns will be located at every water stop on the course.**

What are the types of replacement fluids, and where are the locations?

**All hydration stations will have water and Nuun energy drinks. Base Performance Gel will be at WS 5.**

Can I use a baby jogger, rollerblade, scooter, or bike?

**No. These items are all strictly prohibited from the race course.**

Are pets allowed to run with me on the course?

**No. Please note that it is very dangerous to have animals on the course, and we ask that you do not, under any circumstance, run with them for the safety of all runners.**

How long will the finish festival be open for the Half Marathon?

**The finish area will be open until 12:00 pm.**

Can I use headphones or earbuds?

**USATF no longer enforces the rule prohibiting headphones; however, the Love Run Half Marathon recommends you do not wear them during the race. Runners' ability to hear and react to situations and directions given by race officials is very important. Your safety is always our topmost concern.**







PHILADELPHIA

# LOVE RUN

HALF MARATHON



Rocky

BETSY  
ROSS  
HOUSE

LIFE, LIBERTY,  
& THE PURSUIT  
OF HAPPINESS

PENNS LANDING

BEN FRANKLIN



# LOVE